



2018

VI LATIN AMERICAN CONGRESS OF SOCIOCULTURAL STUDIES OF SPORT

SPORT, EDUCATION AND SOCIETY: IMPLICATIONS AND SOCIOLOGICAL DEBATES

10 YEARS



Dear colleagues,

It's a great pleasure to announce one more edition of the Congress of Latin American Association of Sociocultural Studies of Sport – ALESDE.

After events in the town of Curitiba/Brazil (2008), Maracay/Venezuela (2010), Concepción/Chile (2012), Bogotá/Colombia (2014) and Atlixco-Puebla/Mexico (2016) the event returns to Brazil in 2018, in the city of Ribeirão Preto/SP, in its 6th edition.

For us, it represents one more opportunity to realize the objectives defined since the foundation of ALESDE, that is to create and stimulate an academic space where teachers, researchers, students and interested individuals in the sociocultural aspects of sport can disseminate and share their knowledge, experiences and scientific production. All of this always have been involved in the best fraternity spirit that approach us in Latin America.

For this edition we also have a special aspect to be mentioned, to commemorate the 10th anniversary of the Congress of ALESDE in 2018, which shows the accomplishment and the commitment of a colleagues' group who did not measure efforts to bring this dream to life. Congratulations to all who contributed directly or indirectly. Let's celebrate together these 10 years of ALESDE in this 6th edition of the Congress.

Welcome everyone!

Best regards,

Prof. Dr. Wanderley Marchi Junior

President of the Latin American Association of Sociocultural Studies of Sport - ALESDE.

SUPPORT



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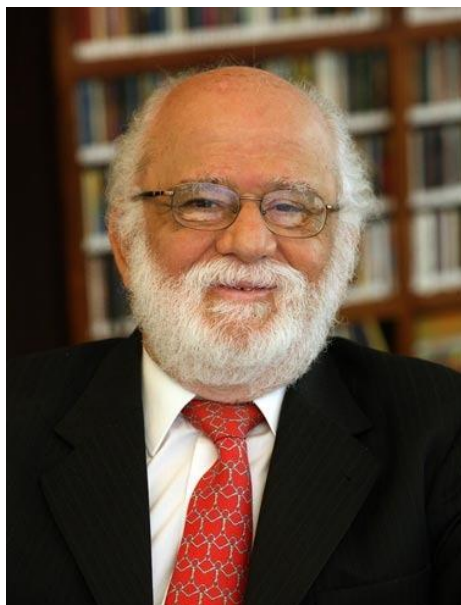


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The sports phenomenon has become a key element in understanding the contemporary world – the multitude of narratives about the many different sports and the need of physical activity for a healthy life pervade different contexts in society. Additionally, a series of data, information, advertising campaigns and resources allocated to this field's development indicates sport's many connections and interference in people's daily lives.

Simultaneously, we witness an alarmingly steady rate in the number of people who do not practice a sport or physical activity, reflected in inactivity and obesity statistics in the population. This marks a worldwide problem which requires action in order to debate and propose public policies that can address this situation. Sport as a citizen's right has become a powerful space, because it offers possibilities fit to every age range's different rhythms and skill levels.

Since its creation in 1946, the Commerce Social Service – Sesc – believes, invests in and promotes values associated to physical activity, health and leisure for people's quality of life. Throughout this process, it has experimented with and offered many different forms of diffusing and approaching this area, through courses, recreational activities, experiences and competitions in many sporting categories, updated programs and equipment, open conferences with specialists and lay people, as well as implementing actions related to sports culture in communities, establishing a permanent partnership.

Aligned with its convictions, the institution hosts the 6th edition of the Latin-American Sociocultural Sports Studies Congress, in partnership with the Ribeirão Preto Physical Education and Sport School, of the University of São Paulo, from a proposition from the *Latin American Association of Sociocultural Studies of Sport* – ALESDE, in order to further discussions and share experience and knowledge on the wide interconnections between sports, education and the society in the modern world.

For Sesc, it is a favorable moment to restate the importance of a theoretical background and practical results, and of reflection and research on the many approaches to this dimension of social life, increasingly influenced by the progress in science and new technologies. By hosting these gatherings, bringing scholars, researchers, specialists and laymen from many different countries and realities together, we reinforce the understanding that man's natural tendency to stay in motion is lighter and more pleasurable when put into contact with stimuli that pervade education, access to opportunity and freedom of choice.

Danilo Santos de Miranda, Sesc São Paulo Regional Director

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Welcome!

The Ribeirão Preto Physical Education and Sports School (EEFERP-USP), along with Sesc and ALESDE, opens its doors and greets you in the best way we can. We welcome you with joy and satisfaction to this event in order to, over these few days, make this a collective sharing space, where we consequently can share our sociocultural studies of sport.

To communicate, debate, analyze, narrow and broaden...

We expect you to be sensitive and entirely motivated. We are motivated to receive you in the best possible conditions so that, together, we can make these actions true in order to reach one goal – to provide qualified comprehension and understanding of the practice of sports phenomena within their sociocultural structure.

We are overjoyed, not only to welcome you, but also because of two very special reasons that make us feel immensely satisfied.

The first one is the fact that we share this welcome with Sesc, in what we hope will be the first of many other great projects together. EEFERP identifies with Sesc and its broad community – particularly in the Ribeirão Preto unit – especially when it comes to their citizenship and diversity standards.

The second one is that, just as the Latin American Association of Sociocultural Studies of Sport (ALESDE) celebrates its Congress's 10th anniversary, EEFERP celebrates its 10 years of existence!

Therefore, this is an event that will be marked by experiences and opportunities for sharing and harmony between many research communities. It is our pleasure to have you with us!

EEFERP offers you a very warm welcome!

**Cristiano Barreira (EEFERP Dean) and
Marcelo Papoti (EEFERP Associate Dean)**

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